

Reyn L. Padilla

Visual Designer

reynpadilla.com

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408-693-6293

San Jose, CA

Experience

Assembly Technician July 2026 - Present

Bloom Energy Corp · Fremont, CA

- Operated production equipment to support high-volume manufacturing while adhering to standard operating procedures, quality standards and safety protocols.
- Maintained accurate production records by logging process data and verifying batch traceability using manufacturing software.
- Cross-trained across manufacturing operations to support production workflows and meet daily production.

Studio Graphic Designer / Environmental Graphic Designer May 2022 – May 2025

Priority Architectural Graphics · San Francisco, CA & Redwood City, CA

- Developed visual identity systems for branded environments, translating brand guidelines into cohesive signage that enhanced wayfinding, environmental graphics, spatial navigation and communication.
- Designed scalable multifamily sign systems with ADA-compliant layouts, typography and color options, alongside client-facing brochures, environmental mockups, and technical specification catalogs.
- Designed marketing and brand assets including newsletters, presentations, digital graphics, and promotional materials, maintaining visual consistency across print and digital touchpoints.
- Produced signage submittal packages including technical drawings, fabrication details, sign location plans, and sign schedules from concept through fabrication.
- Created production-ready fabrication drawings and coordinated specifications to deliver accurate, manufacturable design files.
- Developed ADA-compliant wayfinding and sign programs across San Francisco, Oakland, and the Peninsula, balancing accessibility requirements with clear visual communication.

Graphic Designer / Center Associate Sep 2019 – Dec 2021

The UPS Store · San Jose, CA

- Executed design services for print and digital marketing assets, ensuring high-quality craftsmanship

Skills

Competencies Information Architecture · Technical Design & Drafting · Brand Identity & Visual Systems

Typography & Layout · Logo Design · Illustration & Photography · UI Design · HTML & CSS

Software Corel · Adobe Creative Suite · Express · Illustrator · Photoshop · InDesign · After Effects · Figma

Canva · Affinity · Procreate · MS Office

Education

San Jose State University 2021

BA in Design Studies · Specialization in Graphic Design